

BetSala.com

BETSALA

LA SALA DE LOS CAMPEONES

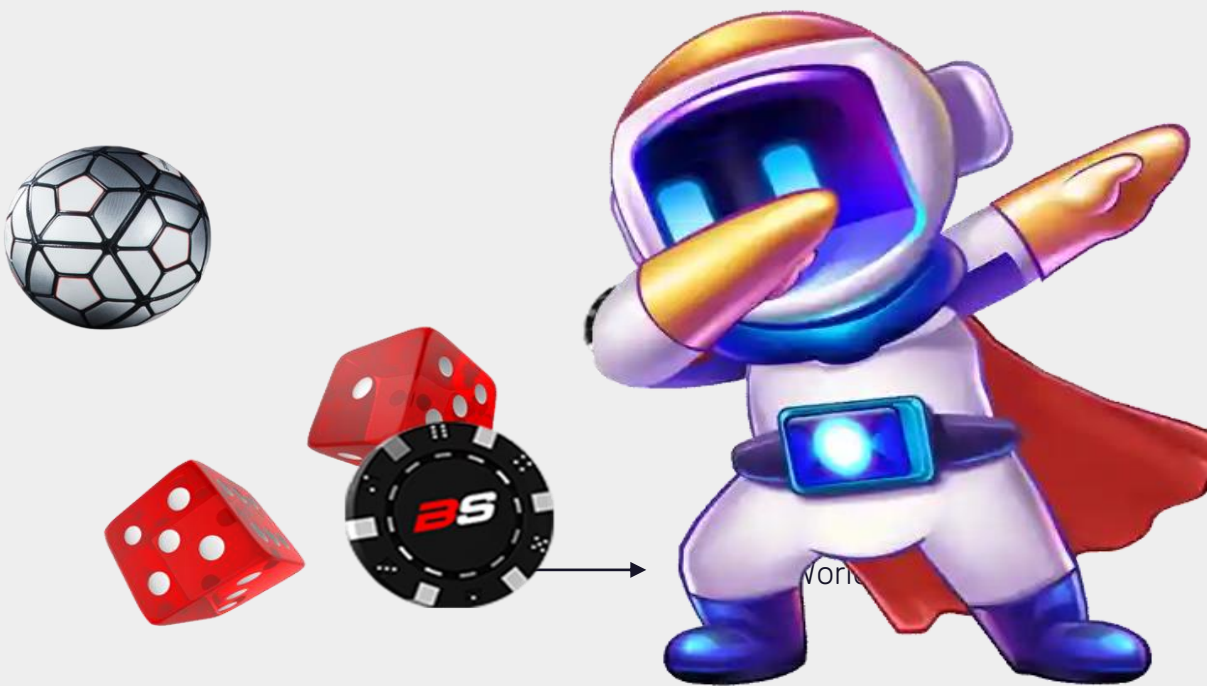
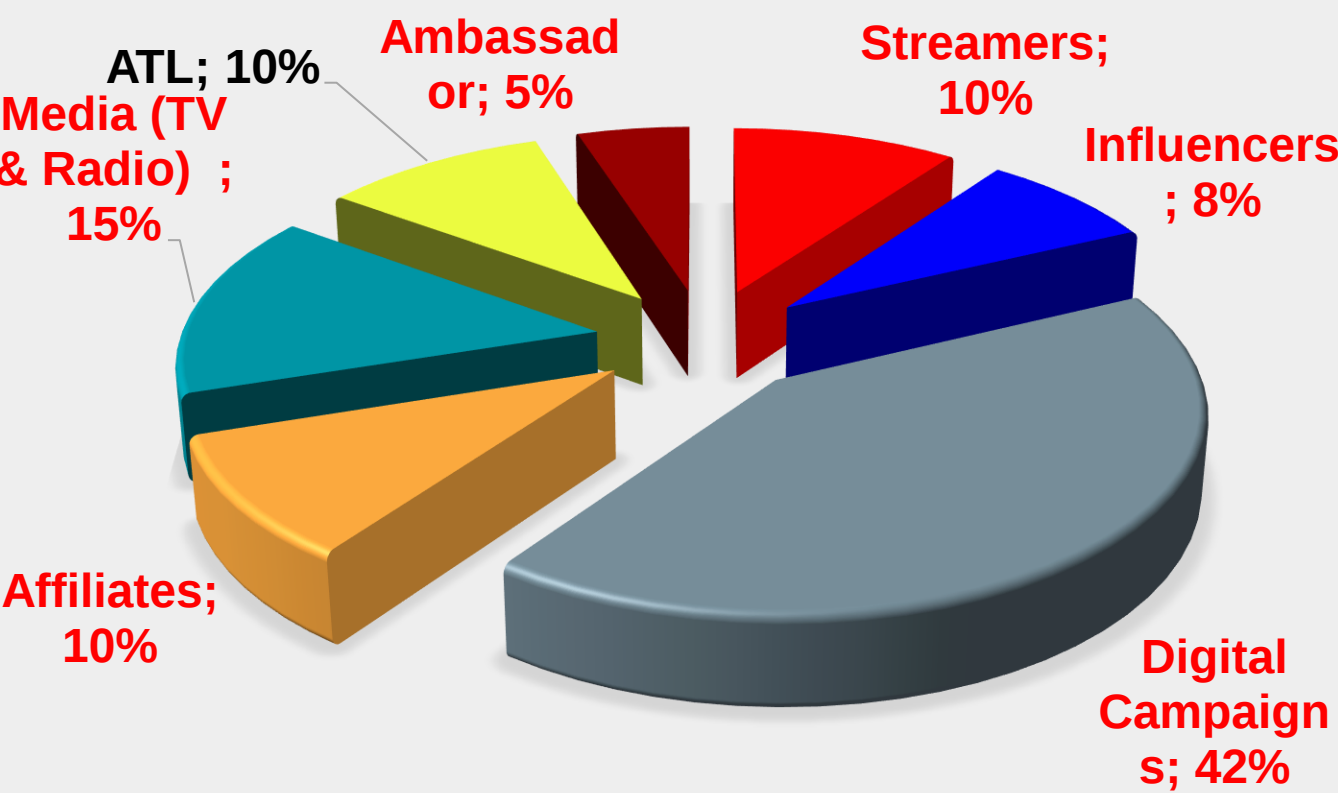
Marketing Boost next 3 months

- Increase of Marketing Spend by 200%
- PPC, FB, Tabula & Youtube will take 40% from our budget
- TV & Media partnerships for Branding presence 15%
- An ambassador more attractive for youth (Casino & Sports)
- ATL Marketing will also be increased to take advantage of the Market Gap there is.
- We´ve included 2 more senior people in Marketing team (Digital & Comercial)

Budget		71.305 €	106.958 €	149.741 €	164.715 €
Percentage	Month	April	May	June	July
10%	Streamers	7.131 €	10.696 €	14.974 €	16.472 €
8%	Influencers	5.704 €	8.557 €	11.979 €	13.177 €
42%	Digital Campaigns	29.948 €	44.922 €	62.891 €	69.180 €
10%	Affiliates	7.131 €	10.696 €	14.974 €	16.472 €
15%	Media (TV & Radio)	10.696 €	16.044 €	22.461 €	10.377 €
10%	ATL	7.131 €	10.696 €	10.696 €	16.472 €
5%	Ambassador	3.565 €	5.348 €	7.487 €	8.236 €



BUDGET BREAK DOWN



NEXT 4 MONTHS FORECAST

[illegible]



***BET*SALA**

Thank You!